

NEWS RELEASE

Idaho Department of Water Resources



Release 2006- 8

Idaho Builders Energy Conference Slated for Next Week

For Immediate Release
Boise, Idaho – February 23, 2006

For Media Information Contact:
Michael Keckler – (208) 287-4828

Idaho homebuilders will learn the latest techniques in energy efficient building technology at the 2006 Idaho Builders Energy Conference next week in Boise.

Speakers at this year's conference include building science expert Dr. Joe Lstiburek who will discuss ways builders can avoid risk and avoid callbacks from angry clients.

Those who attended will also receive copies of a unique new DVD marketing video produced by the Idaho Energy Division and Idaho Power designed to inform potential homebuyers of the benefits of building an Energy Star® qualified home. Builders and realtors will have an opportunity to order copies of the video for potential homebuyers.

Idaho's Energy Star® Team will explain how to market a better product and earn incentives from Idaho Power and other utilities.

The conference provides a great opportunity for anyone interested learning more about energy efficient construction including builders, realtors, lenders, subcontractors, and the home buying public.

When: Thursday, March 2, 2006

Where: Washington Group Plaza Auditorium, 720 Park Blvd., Boise, Idaho

Time: 8 a.m. – 5 p.m.

The complete conference agenda and registration is available on the Idaho Energy Division website: www.idwr.idaho.gov/energy

-more-

The Idaho Builders Energy Conference 2006 is sponsored by: the Idaho Energy Division, the Idaho Building Contractors Association, Idaho Power Company, Intermountain Gas Company, DuPont Tyvek, Northwest Energy Efficiency Alliance, U.S. Department of Energy, and the U.S. Department of Housing and Urban Development.

-end-